

## **Fatima Guerroul Autumn/Winter 2014/15 Collection**

### **Dandyism transgressed: the necktie in the feminine**

For her new Autumn/Winter 2014/15 Collection, Fatima Guerroul has subverted the supreme accessory of male dandyism: the necktie, which we find knotted around the waist of a lace dress as a belt to slim down the silhouette, or feminising a masculine suit. Balzac said that the necktie *"helps us to judge the person wearing it."* This season, it will reveal the women who choose it as an emblem of elegance.

The "Necktie" dress in fuchsia double wool crepe, with a low-cut back, is distinctly playful, sensual and seductive. This collection with its masculine/feminine accents is stamped with an ultra-chic look, and is ideal to wear all through the day, giving harmony to a woman's schedule – both her professional and private "agenda" alike.

Fabrics include cashmere and double wool crepe alongside Calais lace, silk tulle and silk chiffon.

The range of shades is muted, with a touch of bright colour: aubergine, royal blue, charcoal grey, black and fuchsia.

The Italian novelist Alberto Moravia considered that the necktie *"signalled a man's presence in the world."* For him, choosing a tie in the morning was like saying "good day" – an act of courtesy towards those he would meet.

This season, Fatima Guerroul invites you to transgress custom, and add that special something to autumn and winter through this bold courtesy – by "nicking" your boyfriend's tie!